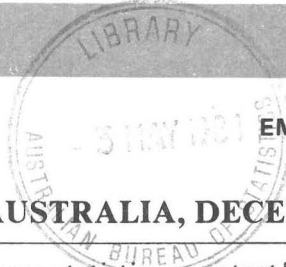




CATALOGUE NO. 8635.0

EMBARGOED UNTIL 11.30 A.M. 2 MAY 1984



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Avs
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TOURIST ACCOMMODATION, AUSTRALIA, DECEMBER QUARTER 1983

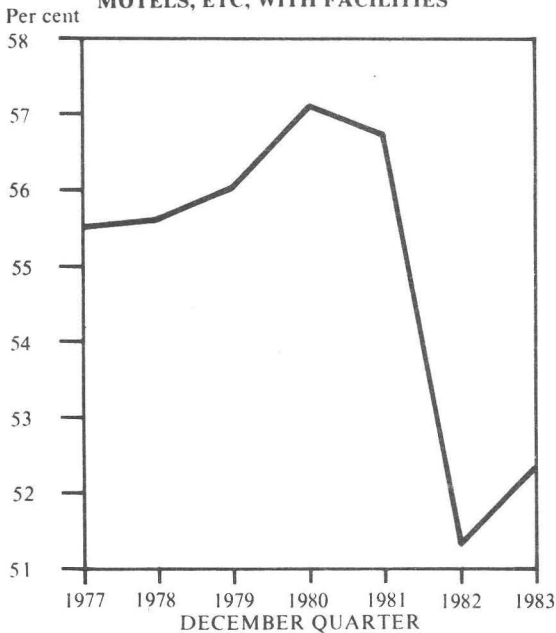
PHONE INQUIRIES for more information about these statistics—contact Mr Richard Martin on Canberra (062) 52 6064 or any of our State offices.

other inquiries including copies of publications—contact Information Services on Canberra (062) 52 6627 or in any of our State offices.

MAIL INQUIRIES write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616 or any of our State offices.

MAIN FEATURES

ROOM OCCUPANCY RATES FOR HOTELS AND MOTELS, ETC, WITH FACILITIES



SITE OCCUPANCY RATES FOR CARAVAN PARKS



During the 3 months ended December 1983, there were 1,050 licensed hotels with facilities and 2,766 motels, private hotels and guest houses with facilities in operation in Australia.

The room occupancy rate for hotels and motels etc. with facilities was 52.3% for the December quarter 1983 compared with 51.3% for the December quarter 1982. Accommodation takings for the December quarter 1983 were \$198m compared with \$178m for the December quarter 1982.

The site occupancy rate for caravan parks for the December quarter 1983 was 23.5% compared with 25.3% for the December quarter 1982.

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

Scope and coverage

2. For the purposes of this survey, a *tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower

and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied by guests in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage. Unoccupied on-site vans are treated as vacant sites.

14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

15. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

17. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

NOTE: Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

A. R. BAGNALL
Acting Australian Statistician

SITE AND ROOM OCCUPANCY RATES, OCTOBER 1980 TO DECEMBER 1983

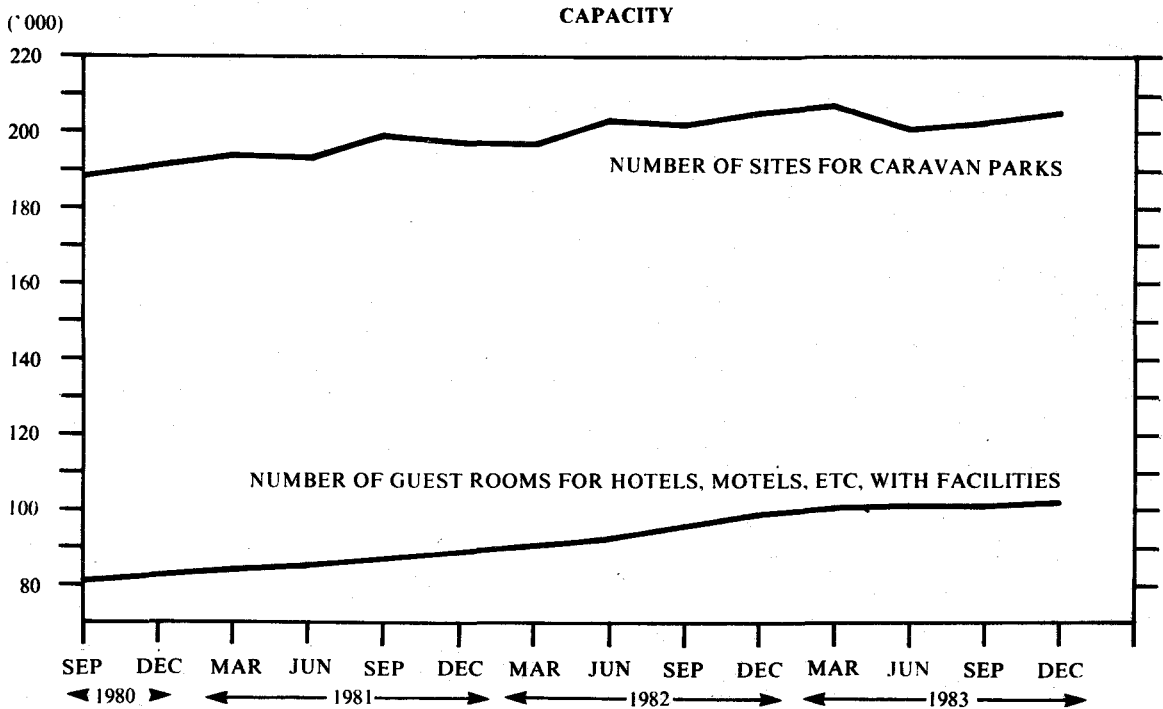
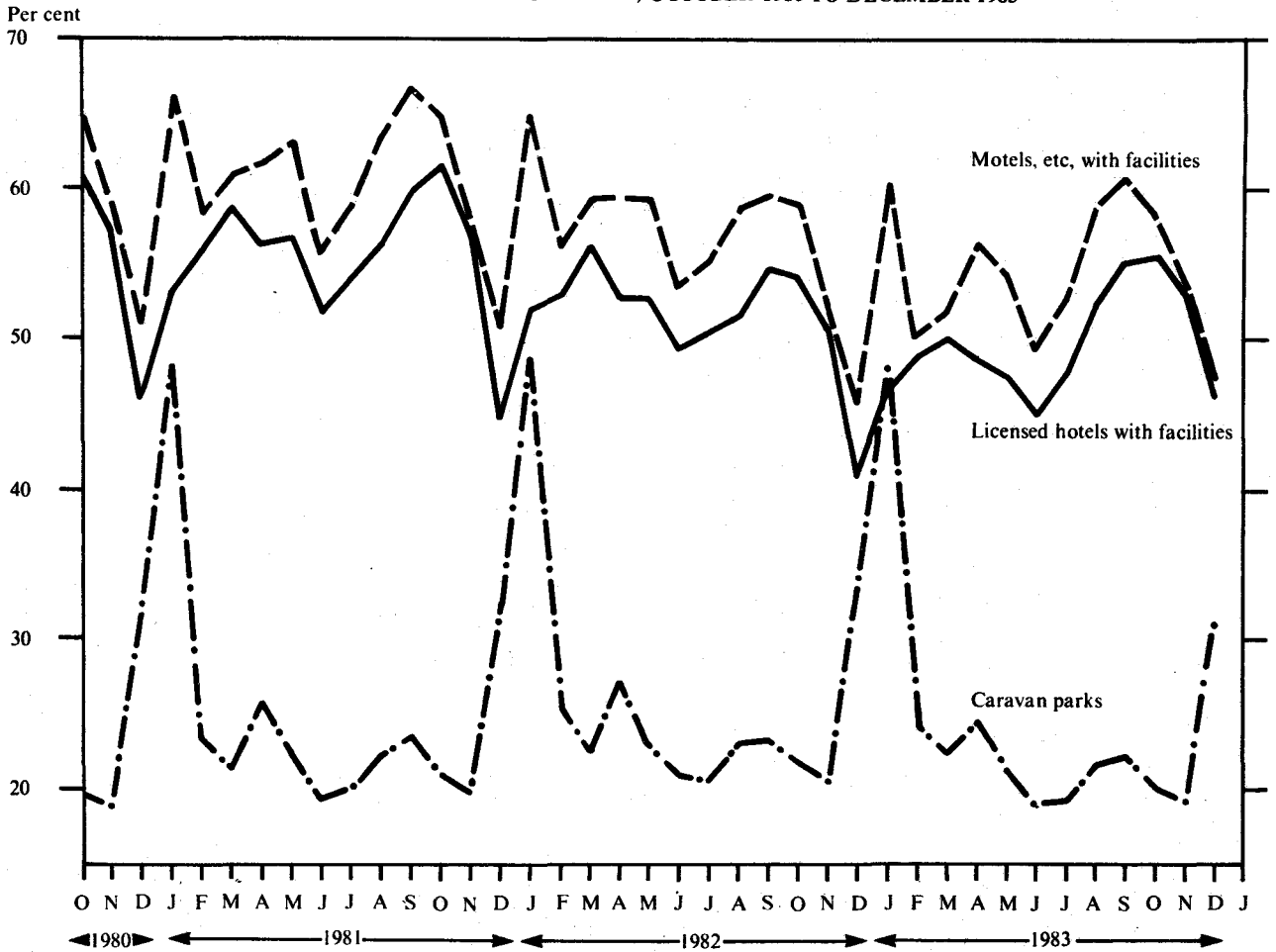


TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

| | New South Wales | | | Victoria | | | Queensland | | | South Australia | | | Western Australia | | |
|--------------------------------------|---------------------------------|--------------|---------|---------------------------------|--------------|--------|---------------------------------|--------------|--------|---------------------------------|--------------|--------|---------------------------------|--------------|--------|
| | Licensed hotels with facilities | Motels, etc. | Total | Licensed hotels with facilities | Motels, etc. | Total | Licensed hotels with facilities | Motels, etc. | Total | Licensed hotels with facilities | Motels, etc. | Total | Licensed hotels with facilities | Motels, etc. | Total |
| ESTABLISHMENTS AND CAPACITY (number) | | | | | | | | | | | | | | | |
| December quarter 1983— | | | | | | | | | | | | | | | |
| Establishments | 259 | 1,101 | 1,360 | 166 | 563 | 729 | 229 | 675 | 904 | 116 | 166 | 282 | 145 | 138 | 283 |
| Guest rooms | 8,977 | 26,551 | 35,528 | 4,731 | 14,218 | 18,949 | 6,199 | 15,968 | 22,167 | 3,264 | 4,263 | 7,527 | 4,029 | 5,724 | 9,753 |
| Bed spaces | 21,468 | 79,707 | 101,175 | 10,977 | 41,113 | 52,090 | 16,673 | 47,675 | 64,348 | 7,892 | 13,027 | 20,919 | 8,461 | 15,016 | 23,477 |
| ROOM OCCUPANCY RATES (per cent) | | | | | | | | | | | | | | | |
| 1982— | | | | | | | | | | | | | | | |
| October | 52.8 | 59.6 | 57.9 | 55.6 | 58.5 | 57.8 | 56.0 | 58.3 | 57.6 | 51.3 | 63.2 | 58.2 | 56.1 | 59.0 | 57.8 |
| November | 52.9 | 53.6 | 53.4 | 58.1 | 54.8 | 55.7 | 47.1 | 49.0 | 48.4 | 41.8 | 51.5 | 47.3 | 50.8 | 47.5 | 48.8 |
| December | 41.8 | 46.6 | 45.4 | 43.8 | 45.2 | 44.9 | 41.6 | 46.4 | 45.0 | 35.4 | 47.3 | 42.1 | 41.5 | 41.4 | 41.5 |
| December quarter 1982 | 49.1 | 53.3 | 52.2 | 52.4 | 52.8 | 52.7 | 48.2 | 51.2 | 50.3 | 42.7 | 54.0 | 49.1 | 49.5 | 49.3 | 49.4 |
| 1983— | | | | | | | | | | | | | | | |
| October | 54.6 | 58.3 | 57.4 | 59.0 | 58.0 | 58.3 | 54.9 | 57.2 | 56.5 | 53.4 | 62.3 | 58.4 | 57.6 | 59.7 | 58.8 |
| November | 54.0 | 54.0 | 54.0 | 61.1 | 54.7 | 56.3 | 49.5 | 52.3 | 51.5 | 46.1 | 52.3 | 49.7 | 50.8 | 47.8 | 49.0 |
| December | 45.0 | 48.3 | 47.4 | 45.9 | 45.0 | 45.2 | 43.5 | 49.8 | 48.0 | 39.2 | 49.8 | 45.2 | 45.4 | 40.8 | 42.7 |
| December quarter 1983 | 51.1 | 53.5 | 52.9 | 55.3 | 52.5 | 53.2 | 49.3 | 53.1 | 52.0 | 46.2 | 54.8 | 51.1 | 51.2 | 49.4 | 50.2 |
| BED OCCUPANCY RATES (per cent) | | | | | | | | | | | | | | | |
| 1983— | | | | | | | | | | | | | | | |
| October | 33.6 | 34.9 | 34.6 | 37.1 | 34.9 | 35.3 | 33.0 | 34.4 | 34.0 | 34.1 | 36.5 | 35.6 | 38.2 | 38.2 | 38.2 |
| November | 32.6 | 30.7 | 31.1 | 36.8 | 31.3 | 32.4 | 28.9 | 30.4 | 30.0 | 27.0 | 28.1 | 27.7 | 31.8 | 29.2 | 30.1 |
| December | 29.2 | 31.5 | 31.0 | 29.9 | 28.8 | 29.1 | 28.3 | 33.7 | 32.3 | 25.8 | 31.3 | 29.3 | 31.5 | 28.4 | 29.5 |
| December quarter 1983 | 31.8 | 32.4 | 32.3 | 34.6 | 31.7 | 32.3 | 30.1 | 32.8 | 32.1 | 29.0 | 32.0 | 30.9 | 33.9 | 31.9 | 32.6 |
| TAKINGS FROM ACCOMMODATION (\$'000) | | | | | | | | | | | | | | | |
| 1983— | | | | | | | | | | | | | | | |
| October | 8,147 | 18,085 | 26,232 | 4,982 | 8,787 | 13,770 | 4,827 | 10,159 | 14,986 | 2,160 | 2,893 | 5,053 | 2,904 | 3,736 | 6,640 |
| November | 8,086 | 16,271 | 24,358 | 4,941 | 8,124 | 13,065 | 4,159 | 8,879 | 13,038 | 1,771 | 2,342 | 4,113 | 2,490 | 2,952 | 5,442 |
| December | 6,494 | 15,377 | 21,871 | 3,538 | 7,011 | 10,549 | 4,017 | 9,034 | 13,051 | 1,478 | 2,398 | 3,876 | 2,141 | 2,516 | 4,657 |
| December quarter 1983 | 22,727 | 49,734 | 72,461 | 13,462 | 23,922 | 37,384 | 13,003 | 28,071 | 41,075 | 5,409 | 7,632 | 13,041 | 7,535 | 9,204 | 16,739 |

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

| | Tasmania | | | Northern Territory | | | Australian Capital Territory | | | Australia | | |
|------------------------|--------------------------------------|--------------|--------|---------------------------------|--------------|-------|---------------------------------|--------------|-------|---------------------------------|--------------|---------|
| | Licensed hotels with facilities | Motels, etc. | Total | Licensed hotels with facilities | Motels, etc. | Total | Licensed hotels with facilities | Motels, etc. | Total | Licensed hotels with facilities | Motels, etc. | Total |
| | ESTABLISHMENTS AND CAPACITY (number) | | | | | | | | | | | |
| December quarter 1983— | | | | | | | | | | | | |
| Establishments | 88 | 61 | 149 | 35 | 36 | 71 | 12 | 26 | 38 | 1,050 | 2,766 | 3,816 |
| Guest rooms | 2,823 | 1,517 | 4,340 | 1,020 | 1,491 | 2,511 | 757 | 1,416 | 2,173 | 31,800 | 71,148 | 102,948 |
| Bed spaces | 7,162 | 4,671 | 11,833 | 2,359 | 3,951 | 6,310 | 1,783 | 4,177 | 5,960 | 76,775 | 209,337 | 286,112 |
| | ROOM OCCUPANCY RATES (per cent) | | | | | | | | | | | |
| 1982— | | | | | | | | | | | | |
| October | 50.9 | 47.1 | 49.6 | 53.9 | 52.9 | 53.3 | 61.8 | 74.6 | 69.8 | 54.2 | 59.2 | 57.7 |
| November | 49.8 | 49.6 | 49.7 | 45.4 | 44.0 | 44.5 | 53.5 | 69.6 | 63.7 | 50.7 | 52.3 | 51.8 |
| December | 42.2 | 42.3 | 42.2 | 32.6 | 35.0 | 34.1 | 39.0 | 60.1 | 52.3 | 41.1 | 45.9 | 44.4 |
| December quarter 1982 | 47.6 | 46.3 | 47.2 | 44.0 | 44.1 | 44.0 | 51.4 | 68.1 | 61.9 | 48.6 | 52.4 | 51.3 |
| 1983— | | | | | | | | | | | | |
| October | 52.9 | 50.1 | 52.0 | 53.9 | 52.2 | 52.9 | 60.5 | 74.2 | 69.4 | 55.5 | 58.4 | 57.5 |
| November | 54.1 | 51.0 | 53.0 | 48.8 | 41.9 | 44.7 | 67.3 | 75.6 | 72.7 | 53.1 | 53.3 | 53.2 |
| December | 42.4 | 41.4 | 42.1 | 33.6 | 32.6 | 33.0 | 45.4 | 62.8 | 56.8 | 43.7 | 47.2 | 46.2 |
| December quarter 1983 | 49.8 | 47.5 | 49.0 | 45.4 | 42.1 | 43.5 | 57.6 | 70.8 | 66.2 | 50.8 | 53.0 | 52.3 |
| | BED OCCUPANCY RATES (per cent) | | | | | | | | | | | |
| 1983— | | | | | | | | | | | | |
| October | 35.9 | 30.2 | 33.6 | 33.6 | 30.7 | 31.8 | 38.1 | 46.6 | 44.1 | 34.8 | 35.2 | 35.1 |
| November | 36.1 | 29.8 | 33.6 | 28.2 | 23.9 | 25.5 | 39.1 | 45.3 | 43.4 | 32.1 | 30.6 | 31.0 |
| December | 29.0 | 27.4 | 28.4 | 20.5 | 19.8 | 20.1 | 30.0 | 42.1 | 38.5 | 28.8 | 31.1 | 30.5 |
| December quarter 1983 | 33.6 | 29.1 | 31.9 | 27.4 | 24.7 | 25.7 | 35.7 | 44.7 | 42.0 | 31.9 | 32.3 | 32.2 |
| | TAKINGS FROM ACCOMMODATION (\$' 000) | | | | | | | | | | | |
| 1983— | | | | | | | | | | | | |
| October | 1,810 | 788 | 2,598 | 769 | 991 | 1,760 | 715 | 1,321 | 2,036 | 26,315 | 46,760 | 73,075 |
| November | 1,825 | 790 | 2,614 | 666 | 821 | 1,487 | 758 | 1,296 | 2,054 | 24,695 | 41,475 | 66,170 |
| December | 1,494 | 697 | 2,192 | 462 | 671 | 1,133 | 505 | 1,176 | 1,681 | 20,131 | 38,879 | 59,010 |
| December quarter 1983 | 5,129 | 2,275 | 7,405 | 1,897 | 2,483 | 4,380 | 1,979 | 3,793 | 5,772 | 71,141 | 127,114 | 198,255 |

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

| | New South Wales(a) | | Victoria | Queensland | South Australia | Western Australia | Tasmania | Northern Territory | Australia |
|-------------------------------------|--------------------|----------|----------------|------------|-----------------|-------------------|----------------|--------------------|----------------|
| | Establishments | Capacity | Establishments | Capacity | Establishments | Capacity | Establishments | Capacity | Establishments |
| December quarter 1983— | 583 | 76,655 | 427 | 394 | 155 | 244 | 59 | 13 | 1,875 |
| Establishments | 51,103 | | 36,986 | 20,700 | 12,609 | 14,566 | 3,008 | 791 | 139,763 |
| Powered sites | 24,460 | | 13,431 | 10,768 | 5,122 | 4,042 | 2,118 | 1,935 | 61,876 |
| Unpowered sites | 1,092 | | 872 | 666 | 529 | 497 | 64 | 82 | 3,802 |
| Cabins, flats, etc. | | | | | | | | | |
| <i>Total capacity</i> | | | 51,289 | 32,134 | 18,260 | 19,105 | 5,190 | 2,808 | 205,441 |
| SITE OCCUPANCY RATES (per cent) | | | | | | | | | |
| 1982— | | | | | | | | | |
| October | 20.8 | | 11.9 | 37.3 | 17.3 | 27.8 | 16.9 | 52.7 | 21.7 |
| November | 20.1 | | 13.3 | 33.4 | 13.9 | 24.5 | 19.3 | 41.5 | 20.5 |
| December | 35.9 | | 28.4 | 42.1 | 22.7 | 32.2 | 27.1 | 34.1 | 33.3 |
| December quarter 1982 | 25.7 | | 17.9 | 37.6 | 18.0 | 28.2 | 21.3 | (b)42.8 | 25.3 |
| 1983— | | | | | | | | | |
| October | 18.8 | | 12.4 | 31.9 | 17.1 | 29.6 | 15.7 | 25.6 | 20.1 |
| November | 18.1 | | 13.2 | 30.2 | 13.6 | 26.6 | 18.3 | 19.4 | 19.2 |
| December | 33.3 | | 27.6 | 38.5 | 21.6 | 32.2 | 25.2 | 18.1 | 31.1 |
| December quarter 1983 | 23.5 | | 17.8 | 33.6 | 17.5 | 29.5 | 19.9 | (b)21.1 | 23.5 |
| TAKINGS FROM ACCOMMODATION (\$'000) | | | | | | | | | |
| 1983— | | | | | | | | | |
| October | 3,384 | | 1,566 | 1,920 | 657 | 1,107 | 148 | 131 | 8,913 |
| November | 3,100 | | 1,816 | 1,738 | 507 | 936 | 187 | 104 | 8,387 |
| December | 6,390 | | 2,987 | 2,387 | 931 | 1,344 | 268 | 96 | 14,403 |
| December quarter 1983 | 12,874 | | 6,369 | 6,046 | 2,095 | 3,387 | 603 | 331 | 31,704 |

(a) Includes Australian Capital Territory. (b) Caravan park capacity in the N.T. increased significantly between December quarter 1982 and December quarter 1983.